



## U.S. – Ethiopia Real Estate Investment and Construction Forum, May 2026, Washington DC

### About Us

Harvest Circle Inc. is a U.S.-based organization dedicated to strengthening economic, investment, and development ties between the United States and Ethiopia. Through strategic programs, events, and partnerships, we enhance knowledge exchange, support emerging industries, and create cross-border collaboration opportunities, we facilitate capital flows, knowledge exchange, and long-term collaboration between markets.

Our work spans investment promotion, real estate and construction facilitation, technology and skills transfer, market access advisory, and bilateral engagement. We intentionally design platforms that go beyond transactional networking to support institutional capacity building, modernization, and sustainable growth.

Our team comprises professionals with expertise in real estate development, construction, investment structuring, technology integration, event management, and U.S.–Africa business engagement. We deliver initiatives that generate tangible value for developers, investors, policymakers, technology providers, and diaspora stakeholders.

**Our Mission:** To build durable bridges between U.S. and Ethiopian markets by enabling investment, accelerating technology and skills transfer, and supporting the transformation of Ethiopia’s real estate, construction, and infrastructure ecosystem.

### About the Event

The U.S.–Ethiopia Real Estate Investment and Construction Forum is Harvest Circle Inc.’s annual flagship convening. The Forum brings together developers, investors, builders, banks, policymakers, technology providers, and diaspora leaders to explore opportunities, form partnerships, and advance sector-wide modernization.

The Forum is intentionally positioned not only as a deal-making platform, but as a transformation and learning hub that responds to the evolving priorities of Ethiopian real estate

owners and developers—particularly their growing interest in technology adoption, skills and experience transfer, and exposure to U.S. markets and business models.

## Expanded Purpose & Strategic Impact

In addition to strengthening U.S.–Ethiopia investment and trade relations, the Forum addresses a critical and emerging gap in the sector: the need for structured engagement around technology, professional capacity building, and global market integration.

The Forum Will:

- Strengthen U.S.–Ethiopia investment and trade relations
- Showcase opportunities in Ethiopian real estate, construction, and infrastructure
- Facilitate partnerships between U.S. developers, investors, and Ethiopian companies
- Promote technology adoption, including construction technology, PropTech, FinTech, and digital platforms
- Enable skills and experience transfer aligned with U.S. standards and best practices
- Provide exposure to U.S. market structures, investment pathways, and operating models
- Encourage diaspora engagement beyond capital, including mentorship, technology, and expertise
- Highlight policy frameworks, investment incentives, and access to banking and financial services
- Create sustained collaboration platforms for sector-level dialogue and deal execution

## Organizers:

Harvest Circle Inc., in collaboration with U.S. and Ethiopian governmental institutions, private-sector partners, technology providers, and professional organizations.

## Target Participants:

- Real estate developers and property owners
- Construction and engineering firms
- Manufacturers and suppliers of construction materials and systems
- Financial institutions, banks, and FinTech platforms

- Protech, construction technology, and smart-building solution providers
- Import–export companies
- Infrastructure firms
- Diaspora investors and professionals
- U.S. and Ethiopian business leaders across real estate, construction, and adjacent sectors

## Core Objectives:

- Promote access to U.S. markets for Ethiopian businesses
- Create investment, joint-venture, and technology-partnership opportunities
- Facilitate structured knowledge and skills transfer through technical programming
- Strengthen real estate and construction investment frameworks
- Support digital and operational transformation of the sector
- Connect Ethiopian developers with U.S. expertise in finance, asset management, compliance, and technology
- Build trusted networks that enable diaspora investors to engage confidently and sustainably

## Activities & Program Format

### 1. Real Estate Investment & Construction Exhibition

- Showcasing projects, technologies, materials, and services from Ethiopia and the United States.

### 2. Technology & Innovation Track

- Dedicated sessions focused on:
- Construction technology and prefabrication systems
- PropTech platforms (CRM, digital sales, smart buildings)
- FinTech and mortgage solutions
- AI, data analytics, and automation in real estate and construction

### **3. Skills & Experience Transfer Sessions**

- Structured learning modules covering:
- U.S. project management and delivery standards
- Asset management and portfolio optimization
- ESG, sustainability, and green-building practices
- Professional certification and workforce development pathways

### **4. U.S. Market & Investment Exposure**

- Practical discussions on:
- Ethiopian participation in U.S. real estate markets
- Joint ventures with U.S. firms
- Legal, tax, and compliance fundamentals
- Technology-enabled market entry and scaling

### **5. B2B and B2G Meetings**

- Targeted matchmaking between developers, investors, technology providers, and public-sector stakeholders.

### **6. Diaspora Investment & Knowledge Roundtables**

- Focused dialogue integrating capital, expertise, mentorship, and long-term engagement.

### **7. Networking, Cultural, and Partnership Events**

- Designed to strengthen trust, visibility, and deal flow.

## **Benefits for Participants, Vendors & Partners**

- Direct exposure to the U.S. diaspora and international investor community
- Access to investment, import–export, and technology-transfer partnerships
- Platforms to promote projects, products, services, and solutions
- Engagement with real estate and construction decision-makers
- Hands-on learning and technical exchange opportunities

- Visibility with policymakers, regulators, and sector leaders
- Entry points into U.S. real estate, technology, and professional ecosystems
- Long-term positioning within a transformation-focused bilateral platform

## Harvest Circle Inc Statement

The Forum reflects a clear market reality: Ethiopian real estate owners and developers are not only buying and selling property. They are actively seeking technology, skills, and global experience. This platform is designed to meet that demand and convert it into sustainable partnerships and long-term impact.

